



LEARNING ABOUT WORK

CATEGORY	CAREER EDUCATION	EMPLOYER ENGAGEMENT	EXTERNSHIPS
Definition	Teachers bring career information into the classroom.	Students learn by directly engaging with potential future employers.	Short practical work experiences to “ground-truth” theory.
Business Objectives	<ul style="list-style-type: none"> • Create awareness about your industry/company. • Create collaborative relationships with your local schools and teachers. • Use as a first step to recruit, develop, and train talent locally by leveraging high school career and technical education programs in your area. 	<ul style="list-style-type: none"> • Create awareness about your industry/company. • Spark a student’s interest in your industry/company while they are still figuring out a career pathway. • Better connect with what kind of benefits/perks or cultures students are looking for in a workplace. 	<ul style="list-style-type: none"> • Ensure that the educators see the breadth of career opportunities within the organization, and understand what employers need from employees. • Provide a challenging work opportunity that contributes to company operations while exposing the teacher to authentic workplace experiences that will enhance their classroom instruction in the areas of content, employability skills and technology utilization. • Discuss workforce needs and challenges with the educators to help them understand what opportunities exist across the company, what is expected when hiring new employees, and what challenges exist in recruiting and retaining employees. • Teacher externs take back relevant, Idaho career information including career possibilities and workplace expectations.



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IDAHO LEADER INITIATIVE



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How to Get Started	<ol style="list-style-type: none"> 1. Identify how you would like to participate in career education. 2. Select at least 1 or 2 people who will be responsible for carrying out your objectives for career education. 3. Visit the LEADER WBL Map to see if there are activities already taking place in your area (be sure to add your opportunity to this map when it's ready!). https://public.tableau.com/app/profile/idaho.workforce.development.council/viz/CER_Tableau_Map1/Info_Focus 4. Visit Next Steps Idaho Connections to set up a page for your business and encourage your employees to create profiles. This platform allows you to connect directly with Idaho teachers and students. https://nextstepsidahoconnections.nepris.com/home/v4 	<ol style="list-style-type: none"> 1. Identify how you would like to participate in career education. 2. Select at least 1 or 2 people who will be responsible for carrying out your objectives for career education. 3. Visit the LEADER WBL Map to see if there are activities already taking place in your area. If no activities are currently shown in your area, contact your local schools to learn about how you can engage with students (be sure to add your opportunity to this map when it's ready!). https://public.tableau.com/app/profile/idaho.workforce.development.council/viz/CER_Tableau_Map1/Info_Focus 	<ol style="list-style-type: none"> 1. Identify a project within your organization that a teacher extern can work on during their 6 week externship experience. Examples can be found at https://stem.idaho.gov/apply/stem-externships/ 2. Determine a timeframe for when you would like to host a teacher that is between June 1st and August 31st.



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How to Get Started	<p>Contact local schools to connect with educators who are interested in learning about career opportunities in your area.</p> <p>Need help connecting to individuals in your local school district(s)? Contact:</p> <p>Matthew Thomsen matthew.thomsen@wdc.idaho.gov 208.488.7562</p> <p>Need help egaging with Idaho Career and Technical Education?</p> <p>Contact:</p> <p>Chet Andes Assistant Director for Program Quality 208-429-5523 chet.andes@cte.idaho.gov</p>	<p>Need help connecting to individuals in your local school district(s)? Contact:</p> <p>Matthew Thomsen matthew.thomsen@wdc.idaho.gov 208.488.7562</p> <p>Want to become a mentor in your area? Visit:</p> <p>https://mentorship.stem.idaho.gov/</p>	<p>To get started visit:</p> <p>https://stem.idaho.gov/apply/stem-externships/</p> <p>Have questions? Contact:</p> <p>Matthew Thomsen matthew.thomsen@wdc.idaho.gov 208.488.7562</p>
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Activities	<ul style="list-style-type: none"> • Career counseling • Pathway planning • Growth career presentations • Industry speakers • Interviews with current employees • Connect with students virtually via Next Steps Idaho Connections 	<ul style="list-style-type: none"> • Host a student tour or participate in school-organized career fair • Provide student job shadowing opportunity • Become a STEM Action Center mentor 	<ul style="list-style-type: none"> • Host a teacher during the summer to bring real-world experience into the classroom
Examples		<ul style="list-style-type: none"> • http://www.yourfitidaho.org/ • Hard Hats Hammers and Hot Dogs: https://nic.edu/news/single.aspx?id=14000 	<ul style="list-style-type: none"> • https://stem.idaho.gov/apply/stem-externships/



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